

[PROGRAM]

THE SECOND  
ORANGE COUNTY  
WOMEN'S HEALTH  
POLICY SUMMIT

TUESDAY OCTOBER 15, 2013

12:00 P.M. - 5:00 P.M.

DELHI CENTER

SANTA ANA, CA



Orange County

WOMEN'S HEALTH PROJECT

## THANKS TO OUR FUNDERS

The 2nd Orange County Women's Health Policy Summit is funded in part with grants from **The Argyros Family Foundation**, the **Green Family Fund**, and the **Orange County Community Foundation**.

## THANKS TO OUR SPONSORS



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## THANKS TO OUR PLANNING COMMITTEE

### MEMBERS' AFFILIATIONS:

- African American Women's Health Coalition
- Building Healthy Communities
- California Family Health Council
- California State University, Fullerton
- CalOptima
- Chapman University
- Children's Health Initiative of Orange County
- Coalition of OC Community Health Centers
- Girls Inc. of Orange County
- Health Management Associates
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- MOMS Orange County
- Orange County Health Care Agency
- Planned Parenthood Orange & SB Counties
- Share Our Selves
- Susan G. Komen for the Cure OC
- UC Irvine
- YWCA of North Orange County

## **2013 ORANGE COUNTY WOMEN'S HEALTH POLICY SUMMIT: AFFORDABLE CARE ACT (ACA) IMPLEMENTATION & WOMEN'S HEALTH TUESDAY OCTOBER 15, 2013 AT THE DELHI CENTER IN SANTA ANA**

- 12:00 p.m. Registration Opens, Lunch & Networking**
- 1:00 p.m. Welcome & Recognitions**  
*Assemblywoman Sharon Quirk-Silva, 65th Assembly District*  
*Allyson Sonenshine, JD – Founding Project Director, Orange County Women's Health Project*  
*Lisa Wolter – Executive Director, Susan G. Komen for the Cure*
- 1:15 p.m. Progress Reports: OC Women's Health Task Forces**
- Breast & Cervical Cancer Task Force**  
*Sora Park Tanjasiri, DrPH, MPH - CSU Fullerton*  
*Lisa Wolter – Susan G. Komen for the Cure*
- Health & Domestic Violence Task Force**  
*Liza Eshilian-Oates, MD - Kaiser Permanente*  
*Maricela Rios-Faust, LCSW - Human Options*
- Teen Reproductive Health Task Force**  
*Evelyn González, PhD, MPH - Planned Parenthood Orange & San Bernardino Counties*  
*Allyson Sonenshine, JD - Orange County Women's Health Project*
- 2:00 p.m. Keynote: Statewide ACA Implementation and Women's Health**  
*Kim Belshé, MPP - Executive Director, First 5 LA & Board Member, Covered California*
- 2:45 p.m. Break**
- 3:00 p.m. Update: Federal ACA Implementation and Women's Health**  
*Congresswoman Loretta Sanchez, MBA, 47th Congressional District*
- 3:15 p.m. Panel: Local ACA Implementation and Women's Health**
- Local Outreach, Education and Enrollment Efforts / Covered OC Collaborative**  
*Adriana Moreno - Program Director, Children's Health Initiative Orange County*
- Local Implementation of the Medicaid Expansion**  
*Ilia Rolón - Director of Strategic Development, CalOptima*
- Local Efforts to Serve the Residually Uninsured**  
*Isabel Becerra – CEO, Coalition of OC Community Health Centers*
- 4:00 p.m. Q&A**
- 4:30 p.m. Wrap Up & Adjourn**

# [DETAILED] AGENDA AND BIOS

## 1:00 p.m. **WELCOME, INTRODUCTIONS & RECOGNITIONS**

### **The Honorable Sharon Quirk-Silva** **Assemblywoman, 65th Assembly District of California**

Assemblywoman Sharon Quirk-Silva is a schoolteacher elected to the California State Assembly in 2012 to represent District 65, which includes her lifelong home of Fullerton, as well as the communities of Anaheim, Buena Park, Hawaiian Gardens, Cypress, La Palma and Stanton. Formerly, she served on the Fullerton City Council, including two terms as mayor. Assemblywoman Quirk-Silva is committed to facilitating healthcare access for her constituents and has recently hosted two Town Hall Meetings on Understanding the Affordable Care Act. As mayor, she ensured Fullerton had a balanced budget and a 10% reserve, and she instituted the annual “Celebrating Women Program” which honors women leaders, educators and business owners in Fullerton. Assemblywoman Quirk-Silva earned an AA degree from Fullerton College, a BA from UCLA, and a Teaching Credential from Cal State Fullerton.

### **Allyson Sonenshine, JD** **Founding Project Director, Orange County Women’s Health Project** **Assistant Adjunct Professor & Co-Director, UC Irvine Nursing Science Center** **for the Advancement of Women’s Health**

Allyson Sonenshine is the Founding Project Director of the Orange County Women’s Health Project and Assistant Adjunct Professor and Co-Director of the UC Irvine Nursing Science Center for the Advancement of Women’s Health. A long-time advocate for women’s health, Ms. Sonenshine serves on the Board of Directors for the California Family Health Council and the UC Irvine Child Development Center. She is a former Board Chair for Planned Parenthood of Orange & San Bernardino Counties, was instrumental in the creation and expansion of the nationally-recognized SOS-El Sol Wellness Center at the El Sol Science & Arts Academy in Santa Ana, and formerly volunteered with The Rape Foundation and the Los Angeles District Attorney’s Domestic Violence Legal Clinic. Prior to entering the nonprofit sector, Ms. Sonenshine was a business litigation attorney with Bingham McCutchen in Los Angeles, where she specialized in employment law. Ms. Sonenshine earned her JD at USC Law School and BA with honors at the University of Pennsylvania.

### **Lisa Wolter** **Executive Director, Susan G. Komen for the Cure - Orange County**

Lisa Wolter is the Executive Director of the Orange County Affiliate of Susan G. Komen for the Cure, one of the largest Affiliates of the Komen organization leading the global movement to end Breast Cancer. Her career as a fundraiser and manager of nonprofit organizations spans nearly 30 years, including producing the AIDS Walks in Los Angeles and New York, helping to establish the Revlon Run/Walk for Women in NYC, and holding senior management positions at Planned Parenthood, the AIDS Resource Center of Wisconsin, and Project Angel Food in Los Angeles. Ms. Wolter graduated from the University of Wisconsin with a Bachelor of Arts degree in mass communications/journalism, and she began her career as a journalist with the *Milwaukee Sentinel*, subsequently leaving to help found a rape crisis center and women’s shelter.

# [DETAILED] AGENDA AND BIOS

## **1:15 p.m. PROGRESS REPORT: BREAST & CERVICAL CANCER TASK FORCE**

**Lisa Wolter (see above)**

**Executive Director, Susan G. Komen for the Cure - Orange County**

**Sora Park Tanjasiri, DrPH, MPH**

**Professor, CSU Fullerton & Director, Health Promotion Research Institute**

Sora Park Tanjasiri is a Professor in the Department of Health Science and Director of the Health Promotion Research Institute at California State University at Fullerton. Her research focuses on the community health needs of diverse populations, particularly Asian Americans and Pacific Islanders. She applies community-based participatory research principles and techniques to understanding and addressing cancer health disparities, including tobacco prevention, cancer early detection and survivorship. She is the Principal Investigator of the five year, NCI-funded Community Network Program called WINCART: Weaving an Islander Network for Cancer Awareness, Research and Training. In July 2013, Dr. Tanjasiri received the Champion of Diversity Award from The California Wellness Foundation.

## **1:30 p.m. PROGRESS REPORT: HEALTH & DOMESTIC VIOLENCE TASK FORCE**

**Maricela Rios-Faust, LCSW**

**Chief Operating Officer, Human Options**

Maricela Rios-Faust is the COO of Human Options, a nonprofit organization that assists victims of Domestic Violence. She has over 12 years of experience working with high-risk populations, as Director of Diversion Services for the Orange County Bar Foundation, Director of Family & Community Services for Orange Children & Parents Together, and Assistant Program Director, Gang Prevention Services for Community Service Programs (CSP). Ms. Rios-Faust is the Treasurer of the Board of Directors for the California Partnership to End Domestic Violence (CPEDV) and she co-chairs the CPEDV's Southern Region Public Policy Review Committee. She received a Bachelors in Psychology from CSU Fullerton and earned a Masters in Social Work from USC, where she currently serves as a Master Field Instructor.

**Liza Eshilian-Oates, MD**

**Physician Director, Southern California Kaiser Permanente  
Family Violence Prevention Program**

Dr. Liza Eshilian-Oates is the Regional Physician Director for the Southern California Kaiser Permanente Family Violence Prevention Program, which runs a company-wide educational campaign about Domestic Violence for Kaiser Permanente employees and patients, provides training for clinicians on how to screen and counsel for Domestic Violence, and offers information and referrals for patients. Dr. Eshilian-Oates is a faculty member of the Kaiser Permanente Orange County Family Medicine Residency Program. She received her medical degree from the University of California, Irvine and completed her residency training in Family Medicine with Kaiser Permanente in Orange County. Dr. Eshilian-Oates has a Black Belt in Gojo-Shin-Ryu Karate and has developed a special interest in women's self-defense training.

# [DETAILED] AGENDA AND BIOS

## 1:45 p.m. **PROGRESS REPORT: TEEN REPRODUCTIVE HEALTH TASK FORCE**

### **Evelyn González, PhD, MPH**

**Director of Community Education & Outreach, Planned Parenthood  
Orange & San Bernardino Counties**

Evelyn González is the Director of Community Education & Outreach at Planned Parenthood of Orange & San Bernardino Counties. She has oversight of all programmatic activities across two counties serving youth, young adults, and professionals and parents. Her background centers on leading program innovation & evaluation, business planning, and management, including building linkages in Sexual Health, Family Planning, HIV prevention, and Economic Development for young women and multi-cultural communities. She has worked overseas in the India Office of Pathfinder International and at UCLA, where she served as Project Director, developing and evaluating an evidence-based curriculum for young Latino parents using community-based research. Dr. González earned an MPH at CSU Long Beach and a PhD in Psychology at the California School of Professional Psychology.

### **Allyson Sonenshine, JD (see above)**

**Founding Project Director, Orange County Women's Health Project  
Assistant Adjunct Professor & Co-Director, UC Irvine Nursing  
Science Center for the Advancement of Women's Health**

## 2:00 p.m. **KEYNOTE: STATEWIDE ACA IMPLEMENTATION & WOMEN'S HEALTH**

### **Kim Belshé, MPP**

**Executive Director, First 5 LA  
Board Member, Covered California**

Kim Belshé was named Executive Director of First 5 Los Angeles in November 2012. Prior to joining First 5 LA, she served as senior policy advisor of Public Policy Institute of California, and from 2003-2011, as Secretary of the California Health and Human Services Agency in the Administration of Governor Arnold Schwarzenegger. Ms. Belshé previously held a number of leadership positions in state government, including director of the Department of Health Services and deputy secretary of the then-Health and Welfare Agency under Governor Pete Wilson. She has also served in leadership positions in California philanthropy, including the James Irvine Foundation. Ms. Belshé currently serves on the five-member board of the state's new Health Benefit Exchange, Covered California, and is a member of the Kaiser Commission on Medicaid and the Uninsured. She is a native of San Francisco and holds a Master's degree in public policy from Princeton University and a Bachelor's degree in government from Harvard College.

## [DETAILED] AGENDA AND BIOS

**2:45 p.m.    BREAK**

**3:00 p.m.    UPDATE: FEDERAL ACA IMPLEMENTATION & WOMEN'S HEALTH**

**The Honorable Loretta Sanchez, MBA**  
**Representative, 47th Congressional District of California**

Congresswoman Loretta Sanchez proudly represents California's 47th Congressional District, which includes the cities of Anaheim, Garden Grove, Santa Ana and Fullerton. She began her congressional career in January 1997 and is currently serving her eighth term in the U.S. House of Representatives. Congresswoman Sanchez has been an ardent advocate for women's health in Congress. Amidst health care reform, Congresswoman Sanchez advocated for equal access for women's health by co-authoring letters to Congressional leadership supporting the inclusion of women's preventative services as part of the legislation. In addition, she has established the Congressional Caucus on Women in the Military, which addresses the availability of health services specific to the needs of service women. Congresswoman Sanchez is the second ranked and most senior female member of the House Committee on Homeland Security, and the third highest ranking Democrat and the most senior female member on the Armed Services Committee. She graduated from Chapman College and earned her MBA at American University.

**3:15 p.m.    PANEL: LOCAL ACA IMPLEMENTATION & WOMEN'S HEALTH**

**Adriana Moreno**  
**Program Director, Children's Health Initiative of Orange County**

Adriana Moreno is the Program Director for the Children's Health Initiative of Orange County (CHIOC), which connects children and families to affordable and quality health care and social services. Ms. Moreno joined CHIOC in 2007 and has 13 years of experience in the healthcare industry with an emphasis on Outreach, Enrollment, Retention and Utilization (OERU) Strategies. She also has extensive knowledge of public health insurance programs such as Healthy Families and Medi-Cal as well as private programs such as Kaiser Permanente Child Health Plan. Ms. Moreno earned a Bachelors of Arts in Spanish Literature from the University of California, Irvine and completed her Master's in Public Health from CSU Fullerton.

# [DETAILED] AGENDA AND BIOS

## Cont'd **PANEL: LOCAL ACA IMPLEMENTATION & WOMEN'S HEALTH**

### **Ilia Rolón, MPH**

#### **Director of Strategic Development, CalOptima**

Ilia Rolón is the Director of Strategic Development for CalOptima, the entity that administers nearly all Medi-Cal benefits in Orange County. Ms. Rolón has more than 20 years of experience working to identify and address unmet needs among the poor and medically underserved in Southern California. She began her career as a health educator at the Huntington Beach Community Clinic and went on to develop and manage health promotion programs through community-based organizations, such as the American Lung Association and Latino Health Access. Ms. Rolón then completed a 9-year consulting engagement with the Children and Families Commission of Orange County (Proposition 10), where she spearheaded the development of a countywide, hospital-based screening and early intervention program for at-risk mothers of newborns. She also implemented a capacity-building funding program to increase access to pediatric primary and specialty care through community clinics. Ms. Rolón earned her MPH from San Diego State.

### **Isabel Becerra**

#### **CEO, Orange County Coalition of Community Health Centers**

Isabel Becerra is the Chief Executive Officer of the Coalition of Orange County Community Health Centers, which represents 25 community health center organizations, including federally qualified health centers (FQHC), FQHC look-alike health centers, and free clinics at 46 sites throughout the county that provide health care to low-income and uninsured populations. Previously, Ms. Becerra enjoyed an extensive community health center career with a focus on Section 330 FQHCs in San Diego, Seattle and Orange County, where her primary responsibilities included program planning, operations, health policy and development activities at various community health centers. Ms. Becerra serves on the Board of Directors for The California Wellness Foundation, and she earned her BA at Pomona College.

**4:00 p.m. Q & A**

**4:30 p.m. WRAP UP & ADJOURN**









# SPECIAL THANKS TO THE STEERING COMMITTEE:

## FOR THE ORANGE COUNTY WOMEN'S HEALTH POLICY SUMMIT



The **Orange County Women's Health Project** is a fiscally-sponsored project of **Charitable Ventures of Orange County**. Our mission is to facilitate and sustain improvements in women's health in Orange County through data collection and analysis, policy development, education, and advocacy. For more information, please visit [www.OCWomensHealth.org](http://www.OCWomensHealth.org) and [www.CharitableVenturesOC.org](http://www.CharitableVenturesOC.org).

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