

[PROGRAM]

THE THIRD
ORANGE COUNTY
WOMEN'S HEALTH
POLICY SUMMIT

FRIDAY OCTOBER 17, 2014

8:00 A.M. – 1:00 P.M.

DELHI CENTER

SANTA ANA, CA



Orange County

WOMEN'S HEALTH PROJECT

[THANKS]

THANKS TO OUR FUNDERS:

The 3rd Annual Orange County Women's Health Policy Summit is funded in part by grants from **The Argyros Family Foundation**, the **Orange County Community Foundation**, **The California Wellness Foundation**, and the **Ueberroth Family Foundation**.

THANKS TO OUR SPONSORS:



JULIE HILL



AGENDA [ONE-PAGE]

2014 ORANGE COUNTY WOMEN'S HEALTH POLICY SUMMIT: POLICY RECOMMENDATIONS FOR LOCAL WOMEN'S HEALTH PRIORITIES

FRIDAY OCTOBER 17, 2014 AT THE DELHI CENTER IN SANTA ANA

8:00 a.m. Registration Check-In, Breakfast & Networking

8:30 a.m. Welcome, Thanks & Introductions

- Allyson Sonenshine, JD – Project Director, OC Women's Health Project
- Dena Rubin, MPH – Project Consultant, OC Women's Health Project

8:45 a.m. Policy Recommendations – OC Women's Health Task Forces

- **Health & Domestic Violence**

Allyson Sonenshine, JD – Orange County Women's Health Project
Maricela Rios-Faust, LCSW – Human Options
Lucia Corral Peña, JD – Blue Shield Against Violence

- **Breast & Cervical Cancer**

Sora Park Tanjasiri, DrPH, MPH – CSU Fullerton
Carol Kim, MPH – Susan G. Komen for the Cure

- **Teen Reproductive Health**

Evelyn González, PhD, MPH – Planned Parenthood OSBC

10:30 a.m. Break

10:40 a.m. Advocacy 101: Training for Nonprofits and Public Employees

- Sarah Efthymiou, JD – Staff Attorney, Public Law Center

11:30 a.m. Working Lunch & Breakout Sessions

- **Health & Domestic Violence Facilitator**

Julianne Toohey, MD – UC Irvine School of Medicine

- **Breast Cancer Facilitator**

Diane Masseth-Jones, MS – YWCA of North Orange County

- **Cervical Cancer Facilitator**

Helene Calvet, MD – Orange County Health Care Agency

- **Teen Reproductive Health Facilitator**

Claudia Flores, MSW, ACSW – Human Options & Minnie Street FRC

12:50 p.m. Wrap-Up

1:30 p.m. Community Launch: UCI Interdisciplinary Center on Family Violence

AGENDA AND BIOS [DETAILED]

8:30 a.m. WELCOME, INTRODUCTIONS & RECOGNITIONS

Allyson W. Sonenshine, JD

Project Director, Orange County Women's Health Project

Allyson Sonenshine, JD, is the Founding Project Director for the Orange County Women's Health Project and has over 20 years of nonprofit, legal and volunteer experience in women's health and reproductive justice. She began her career as an attorney with Bingham McCutchen in Los Angeles, where she specialized in employment and business litigation, and subsequently held positions with the Merage Foundations and the UC Irvine Program in Nursing Science. Currently Ms. Sonenshine is the Vice Chair of the Board of Directors for the California Family Health Council, and she formerly served as Board Chair of Planned Parenthood of Orange & San Bernardino Counties and on the Support Council for The Rape Foundation in Los Angeles. She earned her BA from the University of Pennsylvania and JD from USC School of Law, and she is a member of the California State Bar.

Dena J. Rubin, MPH

Project Consultant, Orange County Women's Health Project

Dena Rubin, MPH, is Project Consultant for the OCWHP and has over 25 years of experience developing and managing health and human service programs throughout the State of California. Prior to working with the OCWHP, she provided oversight for the county-wide Bridges Maternal Child Health Network on behalf of Orangewood Children's Foundation and the Hospital Association of Southern California, helped develop the Families and Communities Together (FaCT) Program in Orange County, conducted planning and feasibility reports for the Children and Families Commission of Orange County, and completed a strategic analysis for Orange County United Way. Ms. Rubin has also worked with the Santa Barbara County Health Care Services and the Los Angeles County Department of Health Services - AIDS Program Office. She earned her MPH from UCLA and attended State University College at Oneonta, New York.

8:45 a.m. POLICY RECOMMENDATIONS: HEALTH & DOMESTIC VIOLENCE

Allyson W. Sonenshine, JD (see above)

Project Director, Orange County Women's Health Project

Maricela Rios-Faust, LCSW

Chief Operating Officer, Human Options

Maricela Rios-Faust, LCSW, is the COO of Human Options, a nonprofit organization that assists victims of Domestic Violence. She has over 12 years of experience working with high-risk populations, as Director of Diversion Services for the Orange County Bar Foundation, Director of Family & Community Services for Orange Children & Parents Together, and Assistant Program Director, Gang Prevention Services for Community Service Programs (CSP). Ms. Rios-Faust is the President of the Board of Directors for the California Partnership to End Domestic Violence (CPEDV) and she co-chairs the CPEDV's Southern Region Public Policy Review Committee. She received a Bachelor in Psychology from CSU Fullerton and earned a Masters in Social Work from USC, where she currently serves as a Master Field Instructor.

AGENDA AND BIOS [DETAILED]

8:45 a.m. POLICY RECOMMENDATIONS: HEALTH & DOMESTIC VIOLENCE – CONT'D

Lucia Corral Peña, JD

Senior Program Officer, Blue Shield Against Violence

Lucia Corral Peña, JD, is a senior program officer for Blue Shield Against Violence, managing the portfolio of grants focused on ending domestic violence in California. Prior to her role at the Foundation, Ms. Corral Peña was principal of Corral Peña Consulting, where her practice focused on creating opportunities for diverse and low-income communities, addressing the unmet needs of immigrants, agricultural workers, and women in California. She previously served as director of the Western Region for Hispanics in Philanthropy (HIP) and as program director at The California Wellness Foundation, where she focused on state and local projects promoting the health of California's low-wage workforce. Ms. Corral Peña has also served as pro bono counsel, and on a variety of nonprofit boards, including Equal Rights Advocates and Centro Legal de La Raza, and she currently leads an anti-bullying program at her children's school. Ms. Corral Peña received her bachelor's degree from UCLA and her law degree from the UC Hastings College of Law, and she is a member of the California State Bar.

9:15 a.m. POLICY RECOMMENDATIONS: BREAST & CERVICAL CANCER

Carol Kim, MPH

Manager of Grant Programs, Susan G. Komen Orange County

Carol Kim, MPH, is the Manager of Grant Programs for Susan G. Komen Orange County and has been with the affiliate for six years. Her passion is working towards improving and addressing cancer health disparities through community-based partnerships and initiatives that are evidence-based and community-driven. Ms. Kim's mother is a 17-year breast cancer survivor and has been the driving force behind her commitment and desire to work in the field of breast cancer awareness and cancer control. Ms. Kim earned her Master's in Public Health with an emphasis in health behavior and international health from the University of Alabama at Birmingham.

Sora Park Tanjasiri, DrPH, MPH

Professor & Director, CSU Fullerton Health Promotion Research Institute

Sora Park Tanjasiri, DrPH, MPH, is a Professor in the Department of Health Science and Director of the Health Promotion Research Institute at California State University at Fullerton. Her research focuses on the community health needs of diverse populations, particularly Asian Americans and Pacific Islanders. She applies community-based participatory research principles and techniques to understanding and addressing cancer health disparities, including tobacco prevention, cancer early detection and survivorship. Dr. Tanjasiri is the Principal Investigator of the five year, NCI-funded Community Network Program called WINCART: Weaving an Islander Network for Cancer Awareness, Research and Training. In July 2013, Dr. Tanjasiri received the Champion of Diversity Award from The California Wellness Foundation.

AGENDA AND BIOS [DETAILED]

10:00 a.m. POLICY RECOMMENDATIONS: TEEN REPRODUCTIVE HEALTH

Evelyn González, PhD, MPH

Director of Community Education & Outreach, Planned Parenthood of Orange and San Bernardino Counties

Evelyn González, PhD, MPH, is the Director of Community Education and Outreach at Planned Parenthood of Orange and San Bernardino Counties. She has oversight of all programmatic activities across two counties serving youth, young adults, professionals, and parents. Dr. González's background centers on program innovation & evaluation, business planning, and management, including building linkages in Sexual Health, Family Planning, HIV prevention, and Economic Development for young women and multi-cultural communities. She has worked overseas in the India Office of Pathfinder International and at UCLA, where she served as Project Director, developing and evaluating an evidence-based curriculum for young Latino parents using community-based research. Dr. González earned an MPH at CSU Long Beach and a PhD in Psychology at the California School of Professional Psychology.

10:40 a.m. ADVOCACY 101: TRAINING FOR NONPROFITS AND PUBLIC EMPLOYEES

Sarah Efthymiou, JD

Staff Attorney, Public Law Center

Sarah Efthymiou, JD, is the staff attorney for Public Law Center's Community Organizations Legal Assistance Project (COLAP). By providing *pro bono* legal services to existing nonprofit organizations and groups that want to form new charitable organizations, Ms. Efthymiou helps build the capacity of organizations that serve PLC's clients and Orange County's low-income and underrepresented communities. Additionally, she teaches seminars on how to start a nonprofit organization and collaborates with community nonprofit technical assistance providers to present other legal education seminars. Prior to joining PLC, she was in private practice, with a focus on business and corporate law. Ms. Efthymiou earned a BA at the University of Redlands and a JD at Syracuse University College of Law. She is a member of the California and New York State Bars.

11:30 a.m. WORKING LUNCH & FACILITATED BREAKOUT SESSIONS

HEALTH & DOMESTIC VIOLENCE FACILITATOR: Julianne Toohey, MD

Clinical Professor, UC Irvine School of Medicine

Julianne Toohey, MD, serves as Professor in the Department of OB/GYN at the University of California, Irvine and is the Clerkship Director for Third Year Medical Students in the Department. She also serves as Perinatal Director and Chair of the Women and Children's Department at St. Jude Medical Center. She is Board Certified in both OB/GYN and Maternal-Fetal Medicine and her clinical interest is on Mood Disorders during Pregnancy. Dr. Toohey chairs the Orange County Domestic Violence Death Review Team and has been a member of the Family Violence Council since 1997. She serves on the board for MOMS Orange County and has been named as a Physician of Excellence in Orange County since 2006 and to The Best Doctors in America.

AGENDA AND BIOS [DETAILED]

11:30 a.m. WORKING LUNCH & FACILITATED BREAKOUT SESSIONS – CONT'D

BREAST CANCER FACILITATOR: Diane Masseth-Jones, MS Executive Director, YWCA of North Orange County

Diane Masseth-Jones, MS, is the CEO of the YWCA of North Orange County, which has the largest mobile, multicultural neighborhood early breast cancer screening program in Orange County for medically underserved women. In early November 2014, the YWCA of North Orange County's breast cancer outreach model will be highlighted in a national webinar hosted by the Avon Foundation. Under her leadership, the YWCA of North Orange County received the 2014 Quality of Life Award from the Fullerton Chamber of Commerce. Ms. Masseth-Jones earned her graduate degree from California State University Long Beach and in 2013 she participated in the Anderson School of Business Non-profit Leadership Certificate Program at UCLA.

CERVICAL CANCER FACILITATOR: Helene Calvet, MD Deputy County Health Officer, Orange County Health Care Agency

Helene Calvet, MD, is the Deputy County Health Officer for the Orange County Health Care Agency. She earned her medical degree from UCLA School of Medicine, then pursued training in Internal Medicine and Infectious Diseases, and maintains board certifications in both disciplines. Dr. Calvet was a founding member of the CDC's Faculty Expansion Program for Sexually Transmitted Diseases (STD) Education and Research, where she taught practitioners about STD management and did clinical research on chlamydia infections. She then worked for the Long Beach Department of Health and Human Services and then Orange County. Dr. Calvet has co-authored over a dozen publications, served on two CDC Expert Panels, and volunteers with cervical cancer screening projects in Mexico, Belize and Guatemala.

TEEN REPRODUCTIVE HEALTH FACILITATOR: Claudia Flores, MSW, ACSW Site Supervisor, Minnie Street Family Resource Center, Human Options

Claudia Flores, MSW, ACSW, works for Human Options as the Site Supervisor for the Minnie Street Family Resource Center in the city of Santa Ana. In this role she is responsible for the overall function and daily service coordination of the center. Her work with victims of domestic violence began in 2007 as a MSW intern with Human Options. Past employment includes Bilingual Therapist at the Child Guidance Center, School Community Facilitator with the Newport Mesa Unified School District, and Program Coordinator with the Community Outreach Partnership Center at the University of California Irvine campus. Ms. Flores graduated from UC Irvine with Bachelor degrees in Psychology and Sociology and earned her Master in Social Work at USC.

12:50 p.m. WRAP-UP

1:00 p.m. BREAK

1:30 p.m. COMMUNITY LAUNCH: UC Irvine Interdisciplinary Center on Family Violence

3:00 p.m. HOSTED RECEPTION

HEALTH & DOMESTIC VIOLENCE RECOMMENDATIONS

GOAL: TO ESTABLISH A COUNTYWIDE, INTEGRATED AND COLLABORATIVE HEALTH AND DOMESTIC VIOLENCE SYSTEM IN ORANGE COUNTY

1. CROSS-DISCIPLINARY TRAINING

- Develop and deliver on-site Cross-Disciplinary Training programs about health and domestic violence for healthcare and social service providers

2. CENTRAL CLEARINGHOUSE

- Establish a comprehensive, up-to-date, and user-friendly Central Clearinghouse that can be accessed online or by telephone and that facilitates smooth referrals

3. PUBLIC HEALTH CAMPAIGN

- Develop and launch a Public Health Campaign with the message that domestic violence affects your health, you are not alone, and help is available from your healthcare provider

4. MENTAL HEALTH & SUBSTANCE ABUSE

- Assess the local need and the county's capacity to deliver Mental Health & Substance Abuse services for domestic violence victims

PLUS: COORDINATE THE ABOVE AND EVALUATE FOR COLLECTIVE IMPACT

TOPICS FOR FACILITATED DISCUSSION:

- Leveraging momentum and investment
- Sustainability

BREAST CANCER RECOMMENDATIONS [STRATEGIES]

1. PROMOTE REGULAR EARLY DETECTION FOR BREAST CANCER AMONG MEDICALLY UNDERSERVED WOMEN IN ORANGE COUNTY

- Educate providers about screening disparities among local women of different races/ethnicities and medically underserved women, culturally appropriate resources, and low and no-cost screening programs in Orange County
- Increase culturally appropriate outreach and education to patients about the importance of screening, new screening benefits under the Affordable Care Act, and low and no-cost screening programs in Orange County
- Preserve funding for safety net programs that deliver low and no-cost services to medically underserved populations, such as Family PACT and Every Woman Counts (EWC)

2. ADDRESS THE GAP IN DIAGNOSTIC SERVICES FOR LOW-INCOME OR UNINSURED WOMEN UNDER 40 IN ORANGE COUNTY

- Educate providers about screening and diagnostic disparities for low-income or uninsured women under 40 who have a breast abnormality
- Engage in collaborative planning to equitably share the cost burden and determine how to provide and sustain services for low-income women under 40 who need diagnostic services
- Expand safety net programs (such as EWC) to include low-cost diagnostic services for women under 40 who have a breast health issue

CERVICAL CANCER RECOMMENDATIONS [STRATEGIES]

1. PROMOTE CERVICAL CANCER SCREENING IN ORANGE COUNTY

- Educate providers about screening disparities among women of different races/ethnicities, culturally appropriate resources, and low and no-cost screening programs in Orange County
- Increase culturally appropriate outreach and education to patients about the importance of screening, new screening benefits under the Affordable Care Act, and low and no-cost screening programs in Orange County
- Preserve funding for safety net programs that deliver low or no-cost screening to medically underserved populations, such as Family PACT and Every Woman Counts (EWC)

2. PROMOTE HPV VACCINE UTILIZATION FOR GIRLS 11-26 AND BOYS 11-21 IN OC

- Educate providers about the efficacy, safety and accessibility of the HPV vaccination, as well as the importance of provider recommendations to parents and patients
- Increase culturally appropriate outreach and education to parents and patients about the efficacy, safety and accessibility of the HPV vaccination
- Preserve funding for safety net vaccination programs, like Vaccines for Children (VFC)

TEEN REPRO HEALTH RECOMMENDATIONS [STRATEGIES]

1. ENSURE TEEN PREGNANCY PREVENTION AND SEXUAL HEALTH PROGRAMS FOR YOUTH IN OC ARE CULTURALLY COMPETENT AND USE A GENDER LENS

- Develop an inventory of local teen pregnancy prevention activities/programs
- Assess whether resources are language and culturally appropriate and/or use a gender lens
- Assess whether impacted communities have access to culturally relevant information/resources
- Educate providers, policymakers, and the community about the importance of cultural competence and the impact of using a gender lens on reproductive health outcomes
- Advocate for funding and resources to address gaps

2. INTEGRATE PREGNANCY PREVENTION AND SEXUAL HEALTH EDUCATION INTO DELIVERY OF BASIC NEEDS AND SERVICES FOR HIGH-RISK YOUTH IN OC

- Review basic needs services and programs for teens and assess for gaps in reproductive health services (especially within high-risk communities)
- Collaborate with community-based organizations and service providers that serve foster and other high-risk youth to offer comprehensive sexual health education
- Advocate for integration of prevention/education programs within after-school programs for teens within impacted communities

3. PROMOTE SEXUAL HEALTH LITERACY AMONG PARENTS AND ADULTS THAT WORK WITH YOUTH IN ORANGE COUNTY

- Review best practices for achieving sexual health literacy among parents and adults who work with youth
- Partner with schools, community-based organizations, healthcare providers, professional medical and nursing associations to provide sexual and reproductive health information to parents and adults who work with youth
- Advocate for funding and resources for culturally and gender competent sexual and reproductive health education and services for parents and adults who work with youth

4. UNDERSTAND SEXUAL RISK BEHAVIORS AMONG YOUTH IN ORANGE COUNTY

- Educate the community and policymakers about the importance of collecting data about youth sexual risk behaviors
- Facilitate Data Collection
- Advocate for funding and resources for data collection

SPECIAL THANKS TO THE **ADVISORY BOARD** FOR THE ORANGE COUNTY WOMEN'S HEALTH PROJECT



HEALTH MANAGEMENT ASSOCIATES



The **Orange County Women's Health Project** is a fiscally-sponsored project of Charitable Ventures of Orange County. Our mission is to facilitate and sustain improvements in women's health in Orange County through data collection and analysis, policy development, education, and advocacy. For more information, please visit www.OCWomensHealth.org and www.CharitableVenturesOC.org.