

DOMESTIC VIOLENCE & HEALTH COLLECTIVE

ORANGE COUNTY

An Innovative Approach to Integrating Healthcare and Domestic Violence Systems County-Wide

The Domestic Violence & Health Collective (DVHC) is a groundbreaking, county-wide initiative that treats domestic violence (DV) as a women's health priority and links the local healthcare sector with multiple services that support DV survivors in Orange County, California. The work of the DVHC is made possible through generous funding from the Blue Shield of California Foundation and support from The Margaret E. Oser fund for Women at the Orange County Community Foundation. The DVHC is administered by the Orange County Women's Health Project and evaluated by The Olin Group, Inc.

BACKGROUND

In 2013, the Orange County Women's Health Project (OCWHP) conducted a needs assessment and planning process which determined the local healthcare sector was not adequately addressing the health impacts of domestic violence (DV), nor was it integrated with the shelter, social, legal and other services that support DV survivors in Orange County. Understanding that such gaps contribute to poor health outcomes, the OCWHP engaged key partners, developed a vision, secured funding, established a robust evaluation plan, and launched the "Domestic Violence & Health Collective" (DVHC) in October 2014.



APPROACH - FOUR STRATEGIES:

STRATEGY 1 – Cross-Disciplinary Training for healthcare and social service providers about the health impacts of DV and how to screen, counsel, and refer for DV.

STRATEGY 2 – Central Clearinghouse for information and referrals for DV services.

STRATEGY 3 – Public Health Campaign with the message that DV affects your health and you can get help from a healthcare provider.

STRATEGY 4 – Assessing the Mental Health and Substance Abuse Needs of DV Survivors.

DVHC Funded Partners



SIGNIFICANT ACHIEVEMENTS

CROSS-DISCIPLINARY TRAINING

Lead Partners: Human Options & University of California, Irvine – Initiative to End Family Violence (UC Irvine - IEFV)

Activities: Human Options (on behalf of Laura's House and Women's Transitional Living Center) and UC Irvine IEFV jointly developed a free, 90-minute, CME-eligible training curriculum on DV and health that was delivered by a team of medical professionals/researchers and DV advocates at healthcare and social service sites throughout Orange County. They also created a series of four free, CME-eligible, web-based training videos - the CDT, Cultural Competency and DV, Teen Dating Violence, and Reproductive Coercion. Training videos are available at: www.endfamilyviolence.uci.edu/projects/domestic-violence-health-training/

Results: Between October 2016 and August 2018, 31 IRB-approved trainings were delivered to 715 healthcare and social service providers (16 of whom were trained as "trainers"). Of the trainees who responded to the post-test survey:



99% reported an increase in knowledge about DV and health



92% reported feeling more prepared for DV screening as a result of the training



96% reported improved understanding of how to refer for DV services

CENTRAL CLEARINGHOUSE

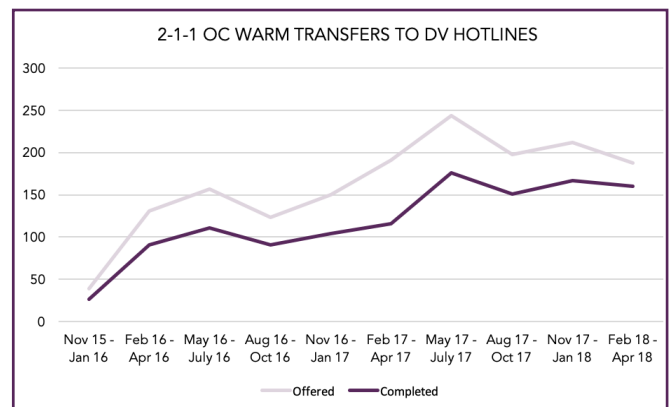
Lead Partner: 2-1-1 Orange County (211 OC)

Activities: 211 conducted extensive outreach to increase and update the number of DV programs and services in its database; created a dedicated webpage with DV-related content (safety plan, articles, videos, etc.) and a guided search function for DV resources (www.211oc.org/dv); and improved internal protocols for making warm transfers on behalf of DV callers.

Results: Between May 2015 and April 2018, 211 achieved:

45% increase in the number of DV resources in the database

100% increase in the number of DV searches on the database



Over the course of the new warm transfer protocol implementation, the number of warm transfers offered have increased **three-fold**, while the number of warm transfer completions increased **five-fold**, allowing for immediate assistance from a DV advocate. See graph at right.

PUBLIC HEALTH CAMPAIGN

Lead Partner: Waymakers, Inc.

Activities: Waymakers engaged in extensive formative research with DV survivors and stakeholders to develop the "We Can Overcome" public health campaign, consisting of six ads targeting four populations (general, low-income, LGBTQ, and perinatal women), all of which are available for free download in English and Spanish (as well as a companion ad in Vietnamese). Campaign implementation included traditional print media, large media, social media, earned media, and PSA videos.

Results: In a survey of **86 DV survivors** who saw the Public Health Campaign:

79% agreed it contributed to their decision to seek help for DV

77% felt more comfortable talking with others about DV

61% were prompted to call or visit 2-1-1 Orange County

55% were prompted to seek help from a healthcare provider

39,840,100 impressions of Public Health Campaign materials throughout Orange County

4,862 people who saw or heard the Public Health Campaign on social media clicked through to www.211oc.org/dv

(May 2016 - April 2018)